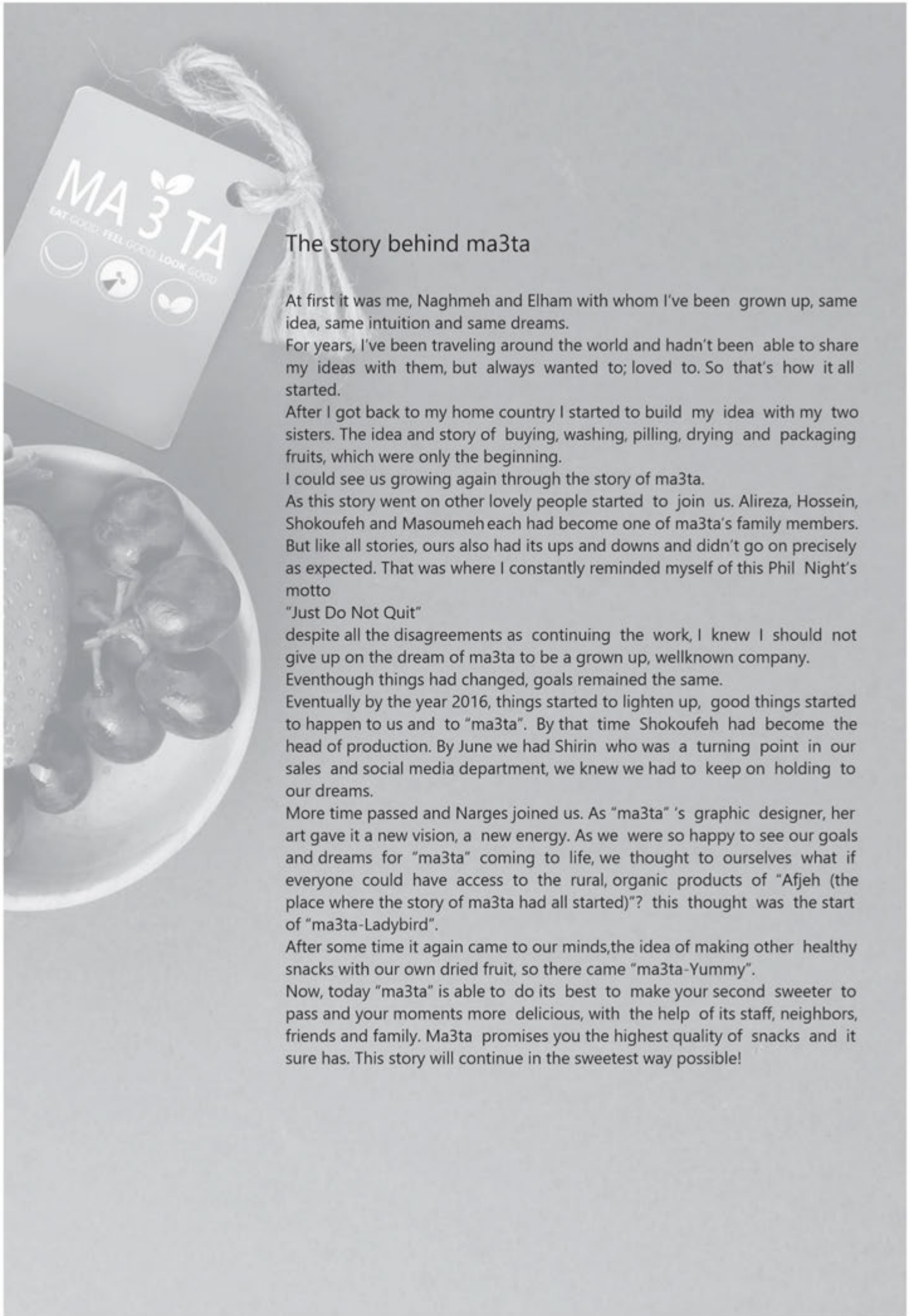


MA 3 TA

EAT GOOD, FEEL GOOD, LOOK GOOD







The story behind ma3ta

At first it was me, Naghmeh and Elham with whom I've been grown up, same idea, same intuition and same dreams.

For years, I've been traveling around the world and hadn't been able to share my ideas with them, but always wanted to; loved to. So that's how it all started.

After I got back to my home country I started to build my idea with my two sisters. The idea and story of buying, washing, pilling, drying and packaging fruits, which were only the beginning.

I could see us growing again through the story of ma3ta.

As this story went on other lovely people started to join us. Alireza, Hossein, Shokoufeh and Masoumeh each had become one of ma3ta's family members. But like all stories, ours also had its ups and downs and didn't go on precisely as expected. That was where I constantly reminded myself of this Phil Night's motto

"Just Do Not Quit"

despite all the disagreements as continuing the work, I knew I should not give up on the dream of ma3ta to be a grown up, wellknown company.

Eventhough things had changed, goals remained the same.

Eventually by the year 2016, things started to lighten up, good things started to happen to us and to "ma3ta". By that time Shokoufeh had become the head of production. By June we had Shirin who was a turning point in our sales and social media department, we knew we had to keep on holding to our dreams.

More time passed and Narges joined us. As "ma3ta" 's graphic designer, her art gave it a new vision, a new energy. As we were so happy to see our goals and dreams for "ma3ta" coming to life, we thought to ourselves what if everyone could have access to the rural, organic products of "Afjeh (the place where the story of ma3ta had all started)"? this thought was the start of "ma3ta-Ladybird".

After some time it again came to our minds, the idea of making other healthy snacks with our own dried fruit, so there came "ma3ta-Yummy".

Now, today "ma3ta" is able to do its best to make your second sweeter to pass and your moments more delicious, with the help of its staff, neighbors, friends and family. Ma3ta promises you the highest quality of snacks and it sure has. This story will continue in the sweetest way possible!



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As you know, in order to prevent decaying of some products, some preservatives and added ingredients are used, and dried fruits are not an exception. But since quality and safety is the most two major factors in our production, after searching about different kinds of preservatives and their side effects on our products, we committed ourselves to consider the following principles.

No added sugar: due to the excess remaining of sugar in the process of fruit drying, added sugar will only result in obesity, cardiovascular and even cancer.

No artificial coloring: in order to prevent and cover the oxidation which is totally natural to dried fruit unfortunately, some manufacturers use Sulphites which result in GUT spasm, Rashes and asthmatic events. the Bright color of some dried fruits in the market are not necessarily the sign of quality, freshness and safety of the products.

No preservatives: For more durability The usage of some sulfur derivatives such as bisulfite meta and Co2 by some producers with the target of longer shelf life and better coloring, will result in allergic event especially in patients with respiratory distress.

Usage of highest quality ingredients: the best way to prevent and control Parasitism and micro organism is selecting the highest primary ingredient with the least contamination quality and providing the drying process at a safe sterilized environment.



keep dry & cold



6 month shelf life

PROUDLY IRANIAN

Est. 2015

Having considered all the above principle and choosing the best manufacturing processes plus not using any added ingredients and preservatives, ma3ta organic dried fruit offers the best quality available in the market to its customers.

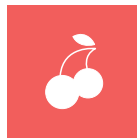




Dried Fruit



Dried
Vegetables



Sours



Dried Fruit
Cube



Saffron



Dried Fruit

— Craft boxes: in 75, 150, 250, 500 gr dried Fruit boxes.

Including mango, banana, coconut, natural pineapple, pineapple compote, orange, red orange, tangerines, lemon, lime, kiwi, peach, necklace, plum, apricot, strawberry, pomegranate, melon, pear, fig, quince, cranberry, raspberry, water melon, blueberry, cherry, red apple, white apple, Shablon plum, khaki plum, California plum, goji berry.

— Gift Boxes: special present boxes in 550 gr packing.



Gift Boxes





MA 3 TA
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Est. 2015
☎ 031-26 55 67 73
📞 0912 033 77 46
📱 ma3tashop
🌐 www.ma3tashop.com

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HOMEMADE QUALITY
www.ma3tashop.com



Dried Vegetables

Vegetables: including white onion, Garlic flakes, Red chilly pepper and beet slices in 75, 150, 250 and 500 gr.

- Dried Onion: Prevention of osteoporosis, Decreasing the risk of stroke and MI.
- Garlic Flakes: anti Cancer, Immune system Improvement.
- Chilly pepper: beneficial for gums and teeth. Impacting immune system function impacting blood flow and better iron absorption.
- Dried beet: effective in better function of bones joints and ligaments.

Cucurbit: including sun dried tomato and tomato powder in 75, 150, 250 and 500 gr. packing eggplant in 75 and 150 gr packs.

- Tomato Powder: Skin hydration, anti wrinkle, Heart attack prevention, Decreasing prostate cancer risk, weight loss aid
- Eggplant: Anti wrinkle, Anemia prevention, weight loss, fat loss especially visceral body fat
- Tomato Powder: Skin hydration, anti wrinkle, Heart attack prevention, decreasing prostate cancer risk, weight loss aid





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Sours



No additives



No flavors

Ma3ta's fresh and healthy Torshaks: contain no additives and preservatives including dried sour cherry, plum, blueberry without kernel and fruit leather with plum flavour, sour cherry and apricot flavour and the combination of forest plum and sour cherry. Available in 150 gr packs.

- Ma3ta's dried almonds: improving heart health, laxative and rich in fiber, useful for boosting memory.
- Ma3ta's dried sour cherries: with no salt useful for curing insomnia, lowering cholesterol and blood sugar levels, as well as boosting the immune system.
- Ma3ta's Blueberries: with no kernel, no additives for color stabilization, and no preservatives for longer shelf life. Effective in making collagen and facial skin rejuvenation, also effective in fat burning, fatty liver treatment, in 150 gr packs and jar.
- Ma3ta's plum leather - Sour cherry leather and combination of forest plum and sour cherries leather: with homemade flavor, sour taste, no additives and preservative, completely traditional and homemade with natural properties. Anti-cancer, effective in removing kidney stones and constipation.
- Ma3ta's apricot leather: with a home-made, sweet-and-sour taste, no additive and preservative, it is perfectly traditional and homemade with natural properties. effective in removing kidney stones and constipation.

150 gr 

150 gr 

350 gr 





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Dried Fruit
Cube



No
additives



No flavors

Dried fruit cubes: with delicious taste and attractive appearance are perfectly natural including apples, cinnamon apples, kiwi, apricots, peaches and plum cubes. No additives are used during the production process. Available in 150 gr packs and jars.

- Plum cube pack: with sour taste, effective in preventing the risk of developing osteoporosis, anti-wrinkle skin, natural blood sugar regulator, effective in weight loss.
- Apple cube pack: with sweet and sour taste, effective in digestion, weight loss and immunity boosting, useful for hypertension.
- Apricot cube pack: with sweet-and-sour taste, effective in weight loss, bodybuilding booster, improving digestive system and anemia.
- Peach cube pack: with sweet-and-sour taste, blood glucose regulator, anti-wrinkle skin, helping weight loss, prevent osteoporosis.
- kiwi cube pack: useful for lowering blood pressure, effective in strengthening the immune system, suitable for weight loss. Cinnamon apple cube pack, effective in strengthening the immune system, useful for hypertension, effective in digestion and weight loss.





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Saffron

Persian Saffron



Hand
Picked



Superior
Quality

Ma3ta's Sargol saffron: is available in half-packs and one-packs. Sargol is made from the highest quality saffron of khorasan which is rich including many properties for health of all family members.

■ Ma3ta's Sargol saffron: improves digestive system, sleep and immune function as well as strengthening heart health, bones, and increasing blood circulation, It also prevents diabetes as effective as possible.

4.6 gr 

2.3 gr 

2.3 gr 





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